

- **Things to remember**
 - Treat technology like your instrument: it takes some practice and attention to detail to obtain best results
 - Manage your expectations: Budget more time than you think for bigger projects and lower your expectations for things that are disposable
 - You are not Scorsese
- **Why you might like to shoot video**
 - Student needs something specific to them
 - Standard Repertoire
 - You teach the same thing over and over again (ex. how to practice with a metronome)
 - Students need material to practice with
 - Advertising or communication to parents
- **How to do it: Phone or Webcam**
 - **Record:**
 - GOALS: Good Lighting, Framing, Steady, In Focus
 1. built in camera app
 2. youtube app
 3. iMovie app
 - **Edit:**
 - GOALS: Trim ends, add a filter if it looks really crummy
 1. Phone app
 - regular features are usually enough
 - built in iMovie adds some more features
 1. iMovie
 2. Youtube: edit on computer in youtube browser
 - **Delivery:**
 - GOALS: Student can access it without too many clicks
 1. Email/Text (big files can't be emailed; use Google drive/OneDrive)
 2. Youtube: unlisted (Then share the link with your student)
 3. Evernote
 4. Google Drive/One Drive
- **How to make it look decent:**
 - Camera set up
 - Get it out of human hands: tripod, simply propping it up on some books
 - Landscape always, that means turn your phone sideways
 - Lighting
 - No back lighting
 - Use whatever lights are around, including natural light
 - Framing (look at the camera)
 - think about what the student needs to see
 - Lock AE/AF
 - Audio
 - if you want super high quality audio, it's gonna take more work
 - plug in mic
 - hit record in two places
 - clap
 - upload together
 - sync